Target Population: people in the age of 15-75 listeners of music

Sampling Frame: students and stuff of University of Toronto which we can question through personal interview

Sampling Units: respondents who agreed to share their musical tastes and listening behaviour

Observational units: individual respondents

**Questionnaire**

**1/ What is your gender**

1. n/a

2. female

3. other

4. male

**2/ What is your age**

1. 15-25

2. 26-35

3. 36-45

4. 46-55

5. 55-65

6. 66-75

**3/ What is the city where you spent your childhood**

(add your city here) new question added

**4/ What is your occupation**

1. student

2. teacher

3. other

4. Other (add your option) new question added

**5/ How often do you listen to music**

1. daily

2. 3 times a week

3. once a week

4. less then once a week

5. Other (add your option) new question added

**6/ Where do you listen to music (multiple choice)**

1. in the car

2. while walking

3. while sport activities

4. at home

5. during studying/teaching sessions

6. Other (add your option) new question added

**7/ What type of media do you use (multiple choice)**

1. Spotify

2. YouTube

3. On-line Radio

4. FM Radio

5. Music TV

6. Personal music device

7. Other (add your option) new question added

**8/ What type of device do you use (multiple choice)**

1. Mobile phone

2. TV

3. Radio

4. Vinyl Record Player

5. Your favorite cassette player from the 70s

6. Other (add your option) new question added

**9/ What genre of music do you prefer (multiple choice)**

1. Sipsonwave

2. Mongolian Solar Punk

3. German reggae

4. Hypnagogic Pop

5. Witch house

6. Pirate Metal

7. Nordic Noir

8. Classic

9. Jazz

10. Other – please enter your options here

**10/ What is favorite singer / group**

(add your city here) new question added



Please scan QR code for online Questionnaire – you will also see the results of survey